

Miradore Sub-Processors



Miradore

Data Hosting Location

Entity Name	Hosting Type	Location
Microsoft Corp., incl. Azure	Cloud hosting provider	Germany

Third Party Sub-Processors

Entity Name	Purpose	Location
Amplitude, Inc.	Cloud-based User Analytics Service	United States
Clickatell, Inc.	Product-related SMS invites communication platform	Ireland
Mailchimp	Email provider	United States
Pendo.io, Inc.	Product analytics app	United States
Segment.io, Inc.	Customer data platform	United States

Miradore Premium+

Data Hosting Locations

Entity Name	Hosting Type	Location
Microsoft Corp., incl. Azure	Cloud hosting provider	Germany, Ireland, Netherlands
Amazon.com, Inc., incl. Amazon Web Services	Cloud hosting provider	Germany, Ireland

Third Party Sub-Processors

Entity Name	Purpose	Location
Clickatell, Inc.	Product-related SMS invites communication platform	Ireland
Mailchimp	Email provider	United States
Workato	Optional iPaaS integration service	Germany

GOTO AFFILIATES

In addition to the sub-processors above, GoTo may utilize the affiliates listed in the GoTo Affiliates Sub-Processor Disclosure which can be found at <https://www.goto.com/company/trust/resource-center>.

DATA TRANSFERS

Where GoTo transfers personal data in connection with its services, it does so in compliance with data protection regulations and utilizes the following frameworks to safeguard transfers, as applicable:

- EU-U.S. and Swiss-U.S. Data Privacy Frameworks (or “DPF”) and the UK Extension to the EU-U.S. DPF
- Standard Contractual Clauses (or “Model Clauses”)
- APEC Cross-Border Privacy Rules (or “APEC CBPR”)
- APEC Privacy Recognition for Processors (or “APEC PRP”)

More information on GoTo’s privacy program, including transfer mechanisms, risk assessments, and supplemental measures may be found at <https://www.goto.com/company/trust/privacy>.

DATA PROCESSING ADDENDUM

GoTo offers a comprehensive global Data Processing Addendum (“DPA”), which is designed to meet the requirements of applicable data privacy laws and regulations. Please visit <https://www.goto.com/company/legal> to learn more.

TECHNICAL AND ORGANIZATIONAL MEASURES

GoTo’s security and privacy practices are outlined in its Trust and Privacy Center at <https://www.goto.com/company/trust/privacy>, as well as in Technical and Organizational Measures (“TOMs”) documentation which outline encryption types used, data retention periods, certifications maintained, and other relevant measures implemented by GoTo. Product-specific TOMs may be found at <https://www.goto.com/company/trust/resource-center>.